



designed to see.
business & brand support

My approach is a little different, I wait for the invitation to show up and then I share what I see.

www.designedtosee.com

work with me.

seeing, guiding, moving

The Power Hour - £95

Website & creative review

or

Visioning & 'thought board' time

Branding Consultation - £595

Includes a review of existing branding, vision and mission statement. The branding consultation seeks to answer the following questions and move the client towards effective solutions.

Does your branding effectively articulate your message?

Is it effectively designed to appeal to your ideal audience?

What needs to change? How, and why?

inc.

power hour + notes

follow up meeting to consider next steps

final meeting to include recommendations & referrals

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work with me.

expand, evolve, enjoy

Brand Upgrade - Project Management - P.O.A

To include a branding consultation, project management of website upgrade, logo design, brand refresh, photography and overall creative direction.

Price will be agreed upon according to an estimate of hours needed, or an initial £595 for a branding consultation plus an hourly rate of a minimum of £75 per hour until the project is complete.

terms & conditions

important stuff

Payment Terms

50% (non-refundable) payment required upfront before any work starts. Please ensure payment is made upon receipt of outstanding invoices within 7 working days.

(Please note includes email correspondence, 1:1 meetings, ad hoc design and admin that may be required)

Please make payments to:

JESSE LAILA

04-00-04

04320343

Cancellation Policy

Should the client need to cancel or delay work that has been already been contracted I require a minimum of 7 days notice, otherwise the full outstanding fee will be payable.